



**Euromonitor
International**

Digital Disruptors: The Global Competitive Landscape of Last Mile Delivery Platforms

September 2021

INTRODUCTION

About the report

Key findings

STATE OF PLAY

Last mile delivery platforms growth driven by e-commerce boom

Delivery services adjust to meet demand and hygiene standards

Delivery platforms continue to struggle in reaching sustainable profitability

THE AMERICAS

Instacart

Inabuggy

Cornershop

ASIA AND AUSTRALASIA

Airtasker

GoGoX

Lalamove

Go Send

HappyFresh

EMEA

Instashop

Zásilkovna

Everli

lgoods.ru

Nana Direct

Hepsiexpress

PROSPECTS

Technology to help re-imagining delivery business

Loyalty will be key as switching between alternatives is ever easier

Growth-focused platforms may need to reconsider their operation models

APPENDIX

Digital Consumer analysis regularly leverages multiple methodologies

An overview of methodologies often used in Digital Consumer analysis (1)

An overview of methodologies often used in Digital Consumer analysis (2)

About Euromonitor International

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Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
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country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/digital-disruptors-the-global-competitive-landscape-of-last-mile-delivery-platforms/report.