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International

# Sweet Biscuits, Snack Bars and Fruit Snacks in Algeria

July 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Economy brands fare best
- Cereal bars benefit from healthier positioning
- Local players continues to dominate

PROSPECTS AND OPPORTUNITIES

- Muted constant value and volume growth over forecast period
- Increased focus on on-the-go snacking
- Focus on products with a healthier positioning

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Snacks in Algeria - Industry Overview

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-algeria/report](https://www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-algeria/report).