



Sweet Spreads in Australia

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Unit price growth drives value sales of sweet spreads in Australia
- How health trends are the shaping development of sweet spreads
- Packaging innovation within sweet spreads

PROSPECTS AND OPPORTUNITIES

- Slow growth for sweet spreads
- Honey to increasingly embrace functional food positioning
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Cooking Ingredients and Meals in Australia - Industry Overview

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