



Euromonitor
International

Sweet Spreads in Saudi Arabia

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Growth supported by demand for convenience
- Honey benefits from health and wellness trend, while chocolate spreads leads growth
- Nut and seed based spreads enjoys rising demand

PROSPECTS AND OPPORTUNITIES

- Manufacturers of sweet spreads embrace health conscious trends
- Government supports honey production in the Kingdom as part of vision 2030
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Cooking Ingredients and Meals in Saudi Arabia - Industry Overview

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