

Cannabis in Italy

January 2025

Table of Contents

Cannabis in Italy

EXECUTIVE SUMMARY

CANNABIS BACKGROUND

COUNTRY INSIGHT

CANNABIS LEGISLATION

Summary 1 - Cannabis Legislation in Italy

CANNABIS DISTRIBUTION

CANNABIS TAXATION

CANNABIS PRODUCTION

Summary 2 - Cannabis Production in Italy

ILLICIT CANNABIS MARKET

MARKET INDICATORS

Table 1 - Cannabis User Population by Legal vs Illicit 2020-2024

MARKET DATA

- Table 2 Sales of Cannabis by Category: Value 2020-2024
- Table 3 Sales of Cannabis by Category: % Value Growth 2020-2024
- Table 4 Sales of Cannabis by Legal vs Illicit 2020-2024
- Table 5 Distribution of Cannabis by Format: % Value 2020-2024
- Table 6 Distribution of Cannabis by Format and Category: % Value 2024
- Table 7 Forecast Sales of Cannabis by Category: Value 2024-2029
- Table 8 Forecast Sales of Cannabis by Category: % Value Growth 2024-2029
- Table 9 Forecast Sales of Cannabis by Legal vs Illicit 2024-2029

MEDICAL CANNABIS

Market Sizes

Cannabinoids

Brands

Distribution

CATEGORY DATA

- Table 10 Sales of Medical Cannabis by Category: Volume 2020-2024
- Table 11 Sales of Medical Cannabis by Category: Value 2020-2024
- Table 12 Sales of Medical Cannabis by Category: % Volume Growth 2020-2024
- Table 13 Sales of Medical Cannabis by Category: % Value Growth 2020-2024
- Table 14 Sales of Medical Cannabis by CBD vs THC content: % Value 2020-2024
- Table 15 Distribution of Medical Cannabis by Format: % Value 2020-2024
- Table 16 Forecast Sales of Medical Cannabis by Category: Volume 2024-2029
- Table 17 Forecast Sales of Medical Cannabis by Category: Value 2024-2029
- Table 18 Forecast Sales of Medical Cannabis by Category: % Volume Growth 2024-2029
- Table 19 Forecast Sales of Medical Cannabis by Category: % Value Growth 2024-2029

ADULT-USE CANNABIS

Market Sizes

CATEGORY DATA

Table 20 - Sales of Adult-Use Cannabis by Category: Volume 2020-2024

- Table 21 Sales of Adult-Use Cannabis by Category: Value 2020-2024
- Table 22 Sales of Adult-Use Cannabis by Category: % Volume Growth 2020-2024
- Table 23 Sales of Adult-Use Cannabis by Category: % Value Growth 2020-2024
- Table 24 Sales of Adult-Use Cannabis by CBD vs THC content: % Value 2020-2024
- Table 25 Distribution of Adult-Use Cannabis by Format: % Value 2020-2024
- Table 26 Forecast Sales of Adult-Use Cannabis by Category: Volume 2024-2029
- Table 27 Forecast Sales of Adult-Use Cannabis by Category: Value 2024-2029
- Table 28 Forecast Sales of Adult-Use Cannabis by Category: % Volume Growth 2024-2029
- Table 29 Forecast Sales of Adult-Use Cannabis by Category: % Value Growth 2024-2029

CBD

Market Sizes

Brands

Distribution

CATEGORY DATA

Table 30 - Sales of CBD by Category: Volume 2020-2024

Table 31 - Sales of CBD by Category: Value 2020-2024

Table 32 - Sales of CBD by Category: % Volume Growth 2020-2024

Table 33 - Sales of CBD by Category: % Value Growth 2020-2024

Table 34 - Distribution of CBD by Format: % Value 2020-2024

Table 35 - Forecast Sales of CBD by Category: Volume 2024-2029

Table 36 - Forecast Sales of CBD by Category: Value 2024-2029

Table 37 - Forecast Sales of CBD by Category: % Volume Growth 2024-2029

Table 38 - Forecast Sales of CBD by Category: % Value Growth 2024-2029

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cannabis-in-italy/report.