

Edible Oils in North Macedonia

November 2024

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2024 DEVELOPMENTS

Maturity and population decline continue to limit volume growth potential Olive oil and other edible oil are the fastest developing categories Cheaper imports and pomace varieties increasingly favoured in olive oil

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Sunflower oil set to remain the largest category despite poor growth prospects Consumers will continue to gravitate towards healthier product types Retail volume sales of corn oil and rapeseed oil expected to decline steadily

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