



Experiential Luxury in China

October 2023

Table of Contents

Experiential Luxury in China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Current retail value sales of experiential luxury on the rise in 2023

Luxury hotels records the highest value growth in the category overall in 2023

Hyatt Hotels Corp holds the lead in experiential luxury in 2022

PROSPECTS AND OPPORTUNITIES

Retail value sales look set to increase over the forecast period

Luxury hotels looks likely to witness the most dynamic performance over the forecast period

CATEGORY DATA

Table 1 - Sales of Experiential Luxury by Category: Value 2018-2023

Table 2 - Sales of Experiential Luxury by Category: % Value Growth 2018-2023

Table 3 - NBO Company Shares of Experiential Luxury: % Value 2018-2023

Table 4 - LBN Brand Shares of Experiential Luxury: % Value 2019-2022

Table 5 - Forecast Sales of Experiential Luxury by Category: Value 2023-2028

Table 6 - Forecast Sales of Experiential Luxury by Category: % Value Growth 2023-2028

Luxury Goods in China - Industry Overview

EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 - Sales of Luxury Goods by Category: Value 2018-2023

Table 8 - Sales of Luxury Goods by Category: % Value Growth 2018-2023

Table 9 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023

Table 10 - NBO Company Shares of Luxury Goods: % Value 2018-2023

Table 11 - LBN Brand Shares of Luxury Goods: % Value 2019-2023

Table 12 - Distribution of Luxury Goods by Format and Category: % Value 2023

Table 13 - Forecast Sales of Luxury Goods by Category: Value 2023-2028

Table 14 - Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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