

# Personal Luxury in Indonesia

November 2024

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# Personal Luxury in Indonesia - Category analysis

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#### 2024 DEVELOPMENTS

Designer apparel and footwear (ready-to-wear)

Luxury eyewear

Luxury jewellery

Luxury leather goods

Luxury wearables

Luxury timepieces

Luxury writing instruments and stationery

Super premium beauty and personal care

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Players will need to adapt to the evolving demands of the younger generation

Global recognition received for local luxury jewellery brands

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