



# Hot Drinks in North Macedonia

January 2025

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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2024 DEVELOPMENTS

- Inflation eases but coffee prices continue to climb globally
- Convenience drives demand for fresh ground coffee pods
- E-commerce growth spurs expansion in coffee categories

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Tea in North Macedonia

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Other Hot Drinks in North Macedonia

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- Minimal growth amidst demographic challenges
- Dominance of chocolate-based flavoured powder drinks
- Rising popularity of pods and capsules

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