

# Skopje in North Macedonia

October 2024

Table of Contents

# Skopje in North Macedonia

# HEADLINES

#### CITY SCORECARD

Chart 1 - Skopje City Scorecard Rankings Among 124 Eastern Europe Cities

#### CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 - City Scorecard Compared to and 2023

#### POPULATION

Chart 2 - Key Skopje Population Indicators Compared to North Macedonia and Eastern Europe 2023

Chart 3 - Skopje Population Growth Compared to North Macedonia and Eastern Europe 2018-2028

Chart 4 - Skopje Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2018-2028

Chart 5 - Skopje Population by Age and Sex 2023

#### CONSUMER EXPENDITURE

Chart 6 - Skopje Consumer Expenditure per Capita Compared to North Macedonia and Eastern Europe 2018-2028 Chart 7 - Skopje Consumer Expenditure Structure 2023

#### DIGITAL CONSUMER

Chart 8 - Key Skopje Digital Consumer Statistics Compared to North Macedonia and Eastern Europe 2023 Chart 9 - Digital Consumer Historic Growth and Forecasts in Skopje 2018-2028

#### WEALTH

Chart 10 - Skopje Disposable Income per Household Compared to North Macedonia and Eastern Europe 2018-2028

Chart 11 - Number of Households by Disposable Income Band in Skopje 2018/2023/2028

Chart 12 - Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Skopje: 2018-2028

# POSSESSION OF HOUSEHOLD DURABLES

Chart 13 - Skopje Household Possession of Kitchen Durables Compared to North Macedonia and Eastern Europe 2023: % of Households

Chart 14 - Skopje Possession of Entertainment Electronics Compared to North Macedonia and Eastern Europe 2023: % of Households

Chart 15 - Skopje Household Possession of Other Durables Compared to North Macedonia and Eastern Europe 2023: % of Households

# ECONOMY

Chart 16 - Skopje GDP per Capita Compared to North Macedonia and Eastern Europe 2018-2028

Chart 17 - Skopje Real GDP Growth Compared to North Macedonia and Eastern Europe 2018-2028

Chart 18 - Skopje Inflation Compared to North Macedonia and Eastern Europe 2018-2028

# LABOUR

- Chart 19 Skopje Labour Indicators Compared to North Macedonia and Eastern Europe 2023
- Chart 20 Economically Active Population and Unemployment Rate in Skopje 2018-2023
- Chart 21 Skopje Labour Productivity Compared to North Macedonia and Eastern Europe 2018-2023

# TRANSPORT

- Chart 22 Number of Airport Passengers in Skopje 2018-2023
- Chart 23 Automotive Circulation in Skopje 2018-2023
- Chart 24 Skopje Transport Possession Compared to North Macedonia and Eastern Europe 2023: % of Households

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/skopje-in-north-macedonia/report.