



Euromonitor  
International

# Toilet Care in Bosnia and Herzegovina

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Solid retail value growth driven by inflation and stable consumer demand  
Rim liquids remain the fastest-growing product in 2024, bolstered by innovation  
Fierce competition as international players focus on product innovation within toilet care

PROSPECTS AND OPPORTUNITIES

Moderate growth predicted as maturity challenges the toilet care market  
Rim liquids is expected to lead retail value and volume growth  
The expansion of retail e-commerce is set to support ongoing sales of toilet care

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Home Care in Bosnia and Herzegovina - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/toilet-care-in-bosnia-and-herzegovina/report](http://www.euromonitor.com/toilet-care-in-bosnia-and-herzegovina/report).