

Limited-Service Restaurants in Australia

March 2025

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Limited-Service Restaurants in Australia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Transactions continue to fall amid reduced lower foot traffic as consumers struggle with cost of living New product development and loyalty drive competitive landscape Consumers reduce reliance on delivery services to help save on costs

PROSPECTS AND OPPORTUNITIES

Consumer spending set to rise over forecast period as economy recovers Delivery online ordering set to regain growth momentum Plant-based and vegetarian options can help brands stand out in competitive industry

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DISCLAIMER

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