

# Limited-Service Restaurants in Australia

March 2025

Table of Contents

### Limited-Service Restaurants in Australia - Category analysis

## **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Transactions continue to fall amid reduced lower foot traffic as consumers struggle with cost of living New product development and loyalty drive competitive landscape Consumers reduce reliance on delivery services to help save on costs

### PROSPECTS AND OPPORTUNITIES

Consumer spending set to rise over forecast period as economy recovers Delivery online ordering set to regain growth momentum Plant-based and vegetarian options can help brands stand out in competitive industry

#### CATEGORY DATA

Table 1 - Limited-Service Restaurants by Category: Units/Outlets 2019-2024
Table 2 - Sales in Limited-Service Restaurants by Category: Number of Transactions 2019-2024
Table 3 - Sales in Limited-Service Restaurants by Category: Foodservice Value 2019-2024
Table 4 - Limited-Service Restaurants by Category: % Units/Outlets Growth 2019-2024
Table 5 - Sales in Limited-Service Restaurants by Category: % Transaction Growth 2019-2024
Table 6 - Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2019-2024
Table 7 - GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2024
Table 8 - GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2021-2024
Table 9 - Forecast Limited-Service Restaurants by Category: Units/Outlets 2024-2029
Table 10 - Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2024-2029
Table 11 - Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2024-2029
Table 12 - Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2024-2029
Table 13 - Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2024-2029
Table 14 - Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2024-2029
Table 13 - Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2024-2029
Table 14 - Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2024-2029
Table 14 - Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2024-2029

#### Consumer Foodservice in Australia - Industry Overview

#### EXECUTIVE SUMMARY

Consumer foodservice in 2024: The big picture 2024 key trends Competitive landscape Independent foodservice developments What next for consumer foodservice?

### MARKET DATA

Table 15 - Units, Transactions and Value Sales in Consumer Foodservice 2019-2024
Table 16 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2019-2024
Table 17 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2024
Table 18 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2019-2024
Table 19 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2019-2024
Table 20 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2024
Table 21 - Sales in Consumer Foodservice by Location: % Foodservice Value 2019-2024
Table 22 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2019-2024
Table 23 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2024
Table 24 - GBN Brand Shares in Chained Consumer Foodservice: W Foodservice Value 2021-2024
Table 25 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2024
Table 26 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2024-2029
Table 27 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2024-2029

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# SOURCES

Summary 1 - Research Sources

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