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International

# Limited-Service Restaurants in Egypt

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Limited service restaurants record strong growth despite ongoing challenges
- Local brands emerge as global players lose ground in Egypt
- Limited-service restaurants lead the way in food delivery growth

PROSPECTS AND OPPORTUNITIES

- Innovation will become key for maintaining growth in the competitive landscape
- Drive-thru services and delivery apps are set to evolve across the forecast period
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