



Euromonitor  
International

# Kenya in 2040: The Future Demographic

April 2025

Table of Contents

## INTRODUCTION

Key Findings (1)

Key Findings (2)

Summary

Kenya and the World in 2040

Ageing

Men and Women

Marriage and Divorce

Births and Fertility

Life Expectancy and Deaths

Health

Migration

Diversity

Urbanisation

Population Segmentation

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/kenya-in-2040-the-future-demographic/report](http://www.euromonitor.com/kenya-in-2040-the-future-demographic/report).