



# Experiential Luxury in Turkey

October 2023

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## Experiential Luxury in Turkey - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Current retail value sales of experiential luxury on the rise in 2023

Luxury hotels records the highest value increase within the category overall in 2023

Rixos Group is the leading player within experiential luxury in 2022

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Current retail sales value expected to see an increase over the forecast period

Luxury hotels is expected to register the best performance over the forecast period

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