

Baked Goods in Bosnia and Herzegovina

November 2024

Table of Contents

Baked Goods in Bosnia and Herzegovina - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth in pastries and frozen baked goods despite inflationary pressures Unpackaged pastries lead growth, followed by packaged pastries Dessert mixes and packaged bread categories surge with new product launches

PROSPECTS AND OPPORTUNITIES

Sustained demand and growth for baked goods despite demographic challenges Rising consumer demand for convenient and affordable baked goods Premiumisation and wider acceptance of frozen baked goods set for growth

CATEGORY DATA

Table 1 - Sales of Baked Goods by Category: Volume 2019-2024Table 2 - Sales of Baked Goods by Category: Value 2019-2024Table 3 - Sales of Baked Goods by Category: % Volume Growth 2019-2024Table 4 - Sales of Baked Goods by Category: % Value Growth 2019-2024Table 5 - Sales of Pastries by Type: % Value 2019-2024Table 6 - NBO Company Shares of Baked Goods: % Value 2020-2024Table 7 - LBN Brand Shares of Baked Goods: % Value 2021-2024Table 8 - Distribution of Baked Goods by Category: Volume 2024-2029Table 9 - Forecast Sales of Baked Goods by Category: Volume 2024-2029Table 10 - Forecast Sales of Baked Goods by Category: Wolume Growth 2024-2029Table 11 - Forecast Sales of Baked Goods by Category: % Volume Growth 2024-2029Table 12 - Forecast Sales of Baked Goods by Category: % Value Growth 2024-2029

Staple Foods in Bosnia and Herzegovina - Industry Overview

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture Key trends in 2024 Competitive Landscape Channel developments What next for staple foods?

MARKET DATA

Table 13 - Sales of Staple Foods by Category: Volume 2019-2024Table 14 - Sales of Staple Foods by Category: Value 2019-2024Table 15 - Sales of Staple Foods by Category: % Volume Growth 2019-2024Table 16 - Sales of Staple Foods by Category: % Value Growth 2019-2024Table 17 - NBO Company Shares of Staple Foods: % Value 2020-2024Table 18 - LBN Brand Shares of Staple Foods: % Value 2021-2024Table 20 - Distribution of Private Label by Category: % Value 2019-2024Table 21 - Forecast Sales of Staple Foods by Category: Volume 2024-2029Table 22 - Forecast Sales of Staple Foods by Category: Value 2024-2029Table 23 - Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029Table 24 - Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

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SOURCES

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