



Euromonitor
International

Sweet Spreads in Austria

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Slight uptick in retail volume sales
- Leading player enters chocolate spreads category
- Adolfo Darbo leads in sweet spreads

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- New EU honey labelling legislation to come into force
- Convenience trend provides some support to jams and preserves

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Cooking Ingredients and Meals in Austria - Industry Overview

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