

Dermatologicals in North Macedonia

October 2024

Table of Contents

Dermatologicals in North Macedonia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Use of dermatologicals continues to increase steadily

Hair loss treatments grows fastest in volume and value terms

Rising incidence of scalp-related conditions boosts sales of medicated shampoos

PROSPECTS AND OPPORTUNITIES

Overall demand for dermatologicals set to remain buoyant

Topical antifungals expected to be the best performing category

Increasing hygiene-consciousness bodes well for topical germicidals/antiseptics

CATEGORY DATA

- Table 1 Sales of Dermatologicals by Category: Value 2019-2024
- Table 2 Sales of Dermatologicals by Category: % Value Growth 2019-2024
- Table 3 NBO Company Shares of Dermatologicals: % Value 2020-2024
- Table 4 LBN Brand Shares of Dermatologicals: % Value 2021-2024
- Table 5 Forecast Sales of Dermatologicals by Category: Value 2024-2029
- Table 6 Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

Consumer Health in North Macedonia - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 - Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 9 Sales of Consumer Health by Category: Value 2019-2024
- Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 13 Penetration of Private Label by Category: % Value 2019-2024
- Table 14 Distribution of Consumer Health by Format: % Value 2019-2024
- Table 15 Distribution of Consumer Health by Format and Category: % Value 2024
- Table 16 Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

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