



Euromonitor  
International

# Cigars, Cigarillos and Smoking Tobacco in North Macedonia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Shifting consumer preferences and rising cigarette prices drive growth in 2024  
Corporación Habanos SA and Mac Baren Tobacco Co A/S lead cigars and cigarillos and smoking tobacco, respectively  
Food/drink/tobacco specialists lead, offering a wide selection of brands

PROSPECTS AND OPPORTUNITIES

Demand expected to remain strong  
Expansion of retail e-commerce  
Focus on traditional techniques to attract discerning consumers who value craftsmanship

CATEGORY DATA

- Table 1 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2019-2024
- Table 2 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2019-2024
- Table 3 - Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2019-2024
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Tobacco in North Macedonia - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retail developments  
What next for tobacco?

OPERATING ENVIRONMENT

Legislation  
Legislative overview  
Summary 1 - Legislation Summary at a Glance  
Minimum legal smoking age

Smoking prevalence  
Tar levels  
Health warnings  
Plain packaging  
Advertising and sponsorship  
Point-of-sale display bans  
Smoking in public places  
Low ignition propensity (LIP) cigarette regulation  
Flavoured tobacco product ban  
Reduced harm  
Vapour products

## PRODUCTION/IMPORTS/EXPORTS

## MARKET INDICATORS

Table 25 - Number of Adult Smokers by Gender 2019-2024

## MARKET DATA

Table 26 - Sales of Tobacco by Category: Volume 2019-2024

Table 27 - Sales of Tobacco by Category: Value 2019-2024

Table 28 - Sales of Tobacco by Category: % Volume Growth 2019-2024

Table 29 - Sales of Tobacco by Category: % Value Growth 2019-2024

Table 30 - Forecast Sales of Tobacco by Category: Volume 2024-2029

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Table 32 - Forecast Sales of Tobacco by Category: % Volume Growth 2024-2029

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## SOURCES

Summary 2 - Research Sources

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-north-macedonia/report](http://www.euromonitor.com/cigars-cigarillos-and-smoking-tobacco-in-north-macedonia/report).