



Sweet Spreads Packaging in the United Arab Emirates

August 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Thin wall plastic containers are popular due to their cost-effectiveness

Glass jars are the preferred pack type in jams and preserves due to their durability

Rigid plastic pack types lead in honey as they are transparent and durable

PROSPECTS AND OPPORTUNITIES

Glass remains a prominent pack type, but the shift towards rigid plastic will continue

The 20g pack size is expected to continue seeing dynamic growth in sweet spreads

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