



**Euromonitor
International**

Sweet Spreads Packaging in the United Arab Emirates

August 2024

Sweet Spreads Packaging in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Thin wall plastic containers are popular due to their cost-effectiveness
Glass jars are the preferred pack type in jams and preserves due to their durability
Rigid plastic pack types lead in honey as they are transparent and durable

PROSPECTS AND OPPORTUNITIES

Glass remains a prominent pack type, but the shift towards rigid plastic will continue
The 20g pack size is expected to continue seeing dynamic growth in sweet spreads

Sweet Spreads Packaging in the United Arab Emirates - Company Profiles

Packaging Industry in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Glass jars are the preferred choice for jams, preserves and premium nut-based spreads
Growing adoption of rPET bottles in soft drinks in the United Arab Emirates
Glass bottles and metal cans lead alcoholic drinks packaging in the United Arab Emirates
Camel Soap Factory leads sustainability push with eco-friendly packaging
Baya launches compostable packaging for eco-friendly laundry detergent sheets

PACKAGING LEGISLATION

Regulatory reforms drive packaging growth in alcoholic drinks
United Arab Emirates implements comprehensive single-use plastic ban

RECYCLING AND THE ENVIRONMENT

Circular packaging gains momentum in the United Arab Emirates
Almarai and Danone pioneer sustainable yoghurt packaging solutions

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-the-united-arab-emirates/report.