



Euromonitor  
International

# Limited-Service Restaurants in Switzerland

May 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Limited-service restaurants adapt diverse offers to meet a variety of consumers needs and budgets  
McDonald’s holds its lead in a dynamic landscape of limited-service restaurants  
Restaurants implement strategies to boost sales midst rising operational costs

PROSPECTS AND OPPORTUNITIES

Ongoing sales will be supported by technological developments and healthy menu options  
Both challenges and opportunities face limited-service restaurants in Switzerland  
Sustainability will remain a strong competitive advantage

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Consumer Foodservice in Switzerland - Industry Overview

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/limited-service-restaurants-in-switzerland/report](https://www.euromonitor.com/limited-service-restaurants-in-switzerland/report).