



Euromonitor  
International

# Cigars, Cigarillos and Smoking Tobacco in Spain

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## Cigars, Cigarillos and Smoking Tobacco in Spain - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Fine cut tobacco continues to benefit from inflation and a decrease in consumer purchasing power

Cigars experience a positive performance in 2023

Pipe tobacco and cigarillos volume sales continue to drop in 2023

#### PROSPECTS AND OPPORTUNITIES

Health and wellness trends and changing demographics will negatively impact traditional ways of smoking

Further measures and increases in taxes on tobacco will have a negative impact on the sales of these categories

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What next for tobacco?

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Advertising and sponsorship  
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