



Euromonitor
International

Processed Meat and Seafood Packaging in Australia

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Barrier properties help flexible plastic gain share in frozen processed meat packaging

Thin wall plastic containers expected to gain share in chilled processed seafood

Sustainability considerations driving packaging innovation

PROSPECTS AND OPPORTUNITIES

Metal food cans will continue to dominate shelf stable meat packaging

More strong growth expected for meat and seafood substitutes

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-australia/report.