



Euromonitor
International

Processed Meat and Seafood Packaging in Australia

May 2024

Processed Meat and Seafood Packaging in Australia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Barrier properties help flexible plastic gain share in frozen processed meat packaging

Thin wall plastic containers expected to gain share in chilled processed seafood

Sustainability considerations driving packaging innovation

PROSPECTS AND OPPORTUNITIES

Metal food cans will continue to dominate shelf stable meat packaging

More strong growth expected for meat and seafood substitutes

Processed Meat and Seafood Packaging in Australia - Company Profiles

Packaging Industry in Australia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Glass bottles rise in popularity as a pack type for beauty and personal care packaging owing to aesthetic appeal and reusability

Metal aerosol cans continue to be a popular pack type for home care packaging despite sustainability concerns

Larger pack formats remain most popular in fresh milk

Wet cat food packaging dominated by aluminium/plastic pouches and metal food cans

Metal beverage cans gain share in imported lager and remain popular in domestic lager

PACKAGING LEGISLATION

A mandatory update to packaging design regulations is scheduled for implementation

RECYCLING AND THE ENVIRONMENT

Coca-Cola rolls out new packaging to lessen reliance on fossil fuels.

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-australia/report.