



# Bergen in Norway

October 2024

Table of Contents

## Bergen in Norway

### HEADLINES

#### CITY SCORECARD

Chart 1 - Bergen City Scorecard Rankings Among 189 Western Europe Cities

#### CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 - City Scorecard Compared to and 2023

#### POPULATION

Chart 2 - Key Bergen Population Indicators Compared to Norway and Western Europe 2023

Chart 3 - Bergen Population Growth Compared to Norway and Western Europe 2018-2028

Chart 4 - Bergen Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2018-2028

Chart 5 - Bergen Population by Age and Sex 2023

#### CONSUMER EXPENDITURE

Chart 6 - Bergen Consumer Expenditure per Capita Compared to Norway and Western Europe 2018-2028

Chart 7 - Bergen Consumer Expenditure Structure 2023

#### DIGITAL CONSUMER

Chart 8 - Key Bergen Digital Consumer Statistics Compared to Norway and Western Europe 2023

Chart 9 - Digital Consumer Historic Growth and Forecasts in Bergen 2018-2028

#### WEALTH

Chart 10 - Bergen Disposable Income per Household Compared to Norway and Western Europe 2018-2028

Chart 11 - Number of Households by Disposable Income Band in Bergen 2018/2023/2028

Chart 12 - Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Bergen: 2018-2028

#### POSSESSION OF HOUSEHOLD DURABLES

Chart 13 - Bergen Household Possession of Kitchen Durables Compared to Norway and Western Europe 2023: % of Households

Chart 14 - Bergen Possession of Entertainment Electronics Compared to Norway and Western Europe 2023: % of Households

Chart 15 - Bergen Household Possession of Other Durables Compared to Norway and Western Europe 2023: % of Households

#### ECONOMY

Chart 16 - Bergen GDP per Capita Compared to Norway and Western Europe 2018-2028

Chart 17 - Bergen Real GDP Growth Compared to Norway and Western Europe 2018-2028

Chart 18 - Bergen Inflation Compared to Norway and Western Europe 2018-2028

#### LABOUR

Chart 19 - Bergen Labour Indicators Compared to Norway and Western Europe 2023

Chart 20 - Economically Active Population and Unemployment Rate in Bergen 2018-2023

Chart 21 - Bergen Labour Productivity Compared to Norway and Western Europe 2018-2023

#### TRANSPORT

Chart 22 - Number of Airport Passengers in Bergen 2018-2023

Chart 23 - Automotive Circulation in Bergen 2018-2023

Chart 24 - Bergen Transport Possession Compared to Norway and Western Europe 2023: % of Households

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/bergen-in-norway/report](http://www.euromonitor.com/bergen-in-norway/report).