



Experiential Luxury in Germany

October 2023

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Experiential Luxury in Germany - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Current value sales rising again in experiential luxury in 2023
Luxury hotels records highest value growth within category overall in 2023
Althoff Hotels GmbH leads experiential luxury in 2022

PROSPECTS AND OPPORTUNITIES

Retail value sales look set to increase over the forecast period
Luxury hotels is expected to see the most dynamic performance over the forecast period

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DISCLAIMER

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