

# **Rtds in the Philippines**

June 2025

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## Rtds in the Philippines - Category analysis

## **KEY DATA FINDINGS**

## 2024 DEVELOPMENTS

RTDs witness upbeat performance in 2024 Emperador Distillers leads in RTDs Supermarkets are highly relevant in RTDs

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## Alcoholic Drinks in the Philippines - Industry Overview

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Legislation Legal purchasing age and legal drinking age Drink driving Advertising Smoking ban Opening hours On-trade establishments

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Contraband/parallel trade

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## SOURCES

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