



**Euromonitor
International**

Sweet Spreads Packaging in the Philippines

July 2024

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Sweet Spreads Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles the preferred pack type in honey as they are lightweight and durable

Glass jars popular in chocolate spreads for their recyclability

Nut- and seed-based spreads popular in 340g PET jars

PROSPECTS AND OPPORTUNITIES

Glass jars dominate jams and preserves packaging as they improve visual appeal

PET packaging will gain share as cost-effectiveness remains in focus

Sweet Spreads Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

HDPE bottles preferred in chilli sauces packaging due to their durability

PET bottles lead soft drinks and flexible aluminium/plastic hot drinks in the Philippines

Increasing packaging unit volumes for folding cartons due to premium presentations in whiskies

Squeezable plastic tubes growing in the packaging of conditioners and treatments

Metal tins the favoured format for car air fresheners for their stackability and functionality

PACKAGING LEGISLATION

Philippines FDA issues guidelines on voluntary certification of packaging for prepackaged food

The Philippines moves to regulate single-use plastics with new bill

RECYCLING AND THE ENVIRONMENT

Focus on recycling to reduce virgin plastic in the environment

The Philippines amends EPR Act to combat plastic waste

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-spreads-packaging-in-the-philippines/report.