



Sweet Spreads Packaging in the Philippines

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles the preferred pack type in honey as they are lightweight and durable

Glass jars popular in chocolate spreads for their recyclability

Nut- and seed-based spreads popular in 340g PET jars

PROSPECTS AND OPPORTUNITIES

Glass jars dominate jams and preserves packaging as they improve visual appeal

PET packaging will gain share as cost-effectiveness remains in focus

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