



# Households: United Arab Emirates

October 2023

Table of Contents

## HEADLINES

## PROSPECTS

Couples with children to account for more than a half of all households in the UAE

The UAE remains dominated by higher-income urban households

Couples with children to retain the highest spending power

Tablet ownership to see the highest growth among digital devices

Housing completions to increase amid persisting demand

## HOUSEHOLD PROFILE

Chart 1 - Household Profile: 2022-2027

Chart 2 - Households by Number of Persons: 2027

Chart 3 - % of Households by Number of Children: 2027

Chart 4 - Households by Type of Household: 2027

Chart 5 - Consumer Expenditure by Household Type in the United Arab Emirates: 2017/2022/2027

Chart 6 - Household Head's Sex and Employment in the United Arab Emirates: 2027

Chart 7 - Households by Education of Head of Household: 2027

Chart 8 - Households by Economic Status of Head of Household in the United Arab Emirates: 2027

Chart 9 - Households by Age of Head: 2027

Chart 10 - Household Penetration by Facilities: 2027

Chart 11 - Household Possession of Kitchen Durables in 2027: Share of Households

Chart 12 - Household Possession of Other Durables in 2027: Share of Households

Chart 13 - Household Digital Penetration in the United Arab Emirates Compared to Global Average: 2027

Chart 14 - Possession of Entertainment Electronics in 2027: Share of Households

Chart 15 - Possession of Other Electronics in 2027: Share of Households

Chart 16 - Key Metrics of Household Property Market: 2017-2027

Chart 17 - Housing Stock by Construction Year

Chart 18 - Households by Number of Rooms: 2027

Chart 19 - Households by Size of Dwelling in the United Arab Emirates: 2027

Chart 20 - Housing Completions and House Price Index in the United Arab Emirates: 2017-2023

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/households-uae-report](http://www.euromonitor.com/households-uae-report).