

# Chicago in the US

July 2023

**Table of Contents** 

### Chicago in the US

#### **HEADLINES**

#### CITY SCORECARD

Chart 1 - Chicago City Scorecard Rankings Among 370 North America Cities

#### CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 - City Scorecard Compared to and 2022

#### **POPULATION**

- Chart 2 Key Chicago Population Indicators Compared to USA and North America 2022
- Chart 3 Chicago Population Growth Compared to USA and North America 2017-2027
- Chart 4 Chicago Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2017-2027
- Chart 5 Chicago Population by Age and Sex 2022

## CONSUMER EXPENDITURE

- Chart 6 Chicago Consumer Expenditure per Capita Compared to USA and North America 2017-2027
- Chart 7 Chicago Consumer Expenditure Structure 2022

#### DIGITAL CONSUMER

- Chart 8 Key Chicago Digital Consumer Statistics Compared to USA and North America 2022
- Chart 9 Digital Consumer Historic Growth and Forecasts in Chicago 2017-2027

#### **WEALTH**

- Chart 10 Chicago Disposable Income per Household Compared to USA and North America 2017-2027
- Chart 11 Number of Households by Disposable Income Band in Chicago 2017/2022/2027
- Chart 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Chicago: 2017-2027

# POSSESSION OF HOUSEHOLD DURABLES

- Chart 13 Chicago Household Possession of Kitchen Durables Compared to USA and North America 2022: % of Households
- Chart 14 Chicago Possession of Entertainment Electronics Compared to USA and North America 2022: % of Households
- Chart 15 Chicago Household Possession of Other Durables Compared to USA and North America 2022: % of Households

## **ECONOMY**

- Chart 16 Chicago GDP per Capita Compared to USA and North America 2017-2027
- Chart 17 Chicago Real GDP Growth Compared to USA and North America 2017-2027
- Chart 18 Chicago Inflation Compared to USA and North America 2017-2027

#### LABOUR

- Chart 19 Chicago Labour Indicators Compared to USA and North America 2022
- Chart 20 Economically Active Population and Unemployment Rate in Chicago 2017-2022
- Chart 21 Chicago Labour Productivity Compared to USA and North America 2017-2022

#### TRANSPORT

- Chart 22 Number of Airport Passengers in Chicago 2017-2022
- Chart 23 Automotive Circulation in Chicago 2017-2022
- Chart 24 Chicago Transport Possession Compared to USA and North America 2022: % of Households

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/chicago-in-the-us/report.