

# Mobility in Finland

November 2024

Table of Contents

## Mobility in Finland

#### LIGHT VEHICLE SALES

- Chart 1 Light Vehicle Sales in Finland 2018-2028
- Chart 2 Car Sales by Segment in Finland 2018-2028
- Chart 3 Top Five Automotive Brands by Market Share in Finland 2023 and Change 2018-2023
- Chart 4 Top 10 Most Popular Light Vehicle Models in Finland 2023

#### ELECTRIC AND ALTERNATIVE FUEL VEHICLES

- Chart 5 Electric Car Registrations in Finland 2018-2028
- Chart 6 Electric Charging Stations by Type in Finland 2018-2023

## **CAR RENTALS**

- Chart 7 Car Rental Sales in Finland and Year-on-Year Growth, 2018-2028
- Chart 8 Car Rental Share of Sales by Channel in Finland 2018-2028
- Chart 9 Share of Car Rental Sales by Category in Finland 2018-2028
- Chart 10 Car Rental Total Transactions and Average Spend per Transaction in Finland 2018-2028
- Chart 11 Fleet Size and Year-on-Year Growth in Finland 2018-2028

#### **PUBLIC TRANSPORTATION**

Chart 12 - Public Transportation Use in 2023 and Growth 2018-2023 in Select Cities

## AUTONOMOUS VEHICLES AND CONNECTIVITY

Chart 13 - Road Injury Accidents 2018-2023 and Road Injuries by City 2023

Chart 14 - Road Network by Country 2023

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
  trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
  country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/mobility-in-finland/report.