



# Mobility in Thailand

November 2024

Table of Contents

## HEADLINES

### LIGHT VEHICLE SALES

Market background

Prospects

Chart 1 - Light Vehicle Sales in Thailand 2018-2028

Chart 2 - Car Sales by Segment in Thailand 2018-2028

Chart 3 - Top Five Automotive Brands by Market Share in Thailand 2023 and Change 2018-2023

Chart 4 - Top 10 Most Popular Light Vehicle Models in Thailand 2023

Chart 5 - New vs Second-Hand Car Purchase in Thailand in the Coming Year 2024

### ELECTRIC AND ALTERNATIVE FUEL VEHICLES

Market background

Prospects

Chart 6 - Electric Car Registrations in Thailand 2018-2028

Chart 7 - Reasons for Not Buying an Electric Car in Thailand 2024

Chart 8 - Electric Charging Stations by Type in Thailand 2018-2023

Chart 9 - EV Charging by Location in Thailand 2024

### SHARED MOBILITY

Market background

Prospects

Chart 10 - Shared Mobility Gross Bookings by Type in Thailand 2018-2028

Chart 11 - Top Five Shared Mobility Brands by Market Share in Thailand 2023 and Change 2018-2023

Chart 12 - Forecast Growth in Consumer Booking Value by Shared Mobility Type in Thailand 2023-2028

Chart 13 - Typical Mode of Commute Using Shared Services in Thailand 2024

Chart 14 - Anticipated Future Spending on Transportation by Mobility Mode in Thailand 2024

### CAR RENTALS

Market background

Prospects

Chart 15 - Car Rental Sales in Thailand and Year-on-Year Growth 2018-2028

Chart 16 - Car Rental Share of Sales by Channel in Thailand 2018-2028

Chart 17 - Share of Car Rental Sales by Category in Thailand 2018-2028

Chart 18 - Car Rental Total Transactions and Average Spend per Transaction in Thailand 2018-2028

Chart 19 - Fleet Size and Year-on-Year Growth in Thailand 2018-2028

### PUBLIC TRANSPORTATION

Market background

Prospects

Chart 20 - Frequency of Public Transport Use for Commuting in Thailand 2024

Chart 21 - Frequency of Public Transport Use for Commuting by City Size in Thailand 2024

Chart 22 - Public Transportation Use in 2023 and Growth 2018-2023 in Select Cities

Chart 23 - Number of Days per Week Commuting in Thailand 2024

### AUTONOMOUS VEHICLES AND CONNECTIVITY

Market background

Prospects

Chart 24 - Attitudes to Autonomous Vehicles in Thailand 2024

Chart 25 - Road Injury Accidents 2018-2023 and Road Injuries by City 2023

Chart 26 - Road Network by Country 2023

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/mobility-in-thailand/report](http://www.euromonitor.com/mobility-in-thailand/report).