



Euromonitor
International

Snacks in Portugal

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Table of Contents

EXECUTIVE SUMMARY

- Snacks in 2024: The big picture
- Key trends in 2024
- Competitive landscape
- Channel developments
- What next for snacks?

MARKET DATA

- Table 1 - Sales of Snacks by Category: Volume 2019-2024
- Table 2 - Sales of Snacks by Category: Value 2019-2024
- Table 3 - Sales of Snacks by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Snacks by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Snacks: % Value 2020-2024
- Table 6 - LBN Brand Shares of Snacks: % Value 2021-2024
- Table 7 - Penetration of Private Label by Category: % Value 2019-2024
- Table 8 - Distribution of Snacks by Format: % Value 2019-2024
- Table 9 - Forecast Sales of Snacks by Category: Volume 2024-2029
- Table 10 - Forecast Sales of Snacks by Category: Value 2024-2029
- Table 11 - Forecast Sales of Snacks by Category: % Volume Growth 2024-2029
- Table 12 - Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

Chocolate Confectionery in Portugal

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Hikes in the prices of raw ingredients such as cocoa and sugar push up chocolate prices
- Ferrero maintains its company lead, while the Lindt brand updates its distribution strategy
- Seasonal chocolate and boxed assortments benefits from product innovation

PROSPECTS AND OPPORTUNITIES

- Positive sales ahead, albeit remaining somewhat suppressed in the short term
- Private labels set to grow their appeal with high-quality chocolate at affordable prices
- Indulgence and sustainability will remain important areas of development

CATEGORY DATA

- Summary 2 - Other Chocolate Confectionery by Product Type: 2024
- Table 13 - Sales of Chocolate Confectionery by Category: Volume 2019-2024
- Table 14 - Sales of Chocolate Confectionery by Category: Value 2019-2024
- Table 15 - Sales of Chocolate Confectionery by Category: % Volume Growth 2019-2024
- Table 16 - Sales of Chocolate Confectionery by Category: % Value Growth 2019-2024
- Table 17 - Sales of Chocolate Tablets by Type: % Value 2019-2024
- Table 18 - NBO Company Shares of Chocolate Confectionery: % Value 2020-2024
- Table 19 - LBN Brand Shares of Chocolate Confectionery: % Value 2021-2024
- Table 20 - Distribution of Chocolate Confectionery by Format: % Value 2019-2024
- Table 21 - Forecast Sales of Chocolate Confectionery by Category: Volume 2024-2029
- Table 22 - Forecast Sales of Chocolate Confectionery by Category: Value 2024-2029

Table 23 - Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2024-2029

Table 24 - Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2024-2029

Gum in Portugal

KEY DATA FINDINGS

2024 DEVELOPMENTS

Gum manages small volume sales, while challenges suppress potential performance

Rise of Chupa Chups Portugal after the acquisition of Mondelez brands

Consumption and retail display habits continue to evolve post-pandemic

PROSPECTS AND OPPORTUNITIES

Recent acquisitions will continue to have ripple effects over the forecast period

Health and wellness trends will continue to pose a challenge for gum

Innovation essential to boost the image of gum

CATEGORY DATA

Table 25 - Sales of Gum by Category: Volume 2019-2024

Table 26 - Sales of Gum by Category: Value 2019-2024

Table 27 - Sales of Gum by Category: % Volume Growth 2019-2024

Table 28 - Sales of Gum by Category: % Value Growth 2019-2024

Table 29 - Sales of Gum by Flavour: Rankings 2019-2024

Table 30 - NBO Company Shares of Gum: % Value 2020-2024

Table 31 - LBN Brand Shares of Gum: % Value 2021-2024

Table 32 - Distribution of Gum by Format: % Value 2019-2024

Table 33 - Forecast Sales of Gum by Category: Volume 2024-2029

Table 34 - Forecast Sales of Gum by Category: Value 2024-2029

Table 35 - Forecast Sales of Gum by Category: % Volume Growth 2024-2029

Table 36 - Forecast Sales of Gum by Category: % Value Growth 2024-2029

Sugar Confectionery in Portugal

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sugar confectionery fails to hit the sweet spot with consumers

Low levels of interest result in low levels of innovation

Private label Continente maintains top brand place

PROSPECTS AND OPPORTUNITIES

Recent acquisitions in gum will also affect sugar confectionery

Innovation could help to boost category image

Will sugar confectionery make an eventual rebound in foodservice?

CATEGORY DATA

Summary 3 - Other Sugar Confectionery by Product Type: 2024

Table 37 - Sales of Sugar Confectionery by Category: Volume 2019-2024

Table 38 - Sales of Sugar Confectionery by Category: Value 2019-2024

Table 39 - Sales of Sugar Confectionery by Category: % Volume Growth 2019-2024

Table 40 - Sales of Sugar Confectionery by Category: % Value Growth 2019-2024

Table 41 - Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2019-2024

Table 42 - NBO Company Shares of Sugar Confectionery: % Value 2020-2024

Table 43 - LBN Brand Shares of Sugar Confectionery: % Value 2021-2024

Table 44 - Distribution of Sugar Confectionery by Format: % Value 2019-2024

Table 45 - Forecast Sales of Sugar Confectionery by Category: Volume 2024-2029

Table 46 - Forecast Sales of Sugar Confectionery by Category: Value 2024-2029

Table 47 - Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2024-2029

Table 48 - Forecast Sales of Sugar Confectionery by Category: % Value Growth 2024-2029

Ice Cream in Portugal

KEY DATA FINDINGS

2024 DEVELOPMENTS

Ice cream maintains a positive overall performance, with plant-based options in the lead

Private labels see strong developments in ice cream

Innovation remains part of players' key strategies

PROSPECTS AND OPPORTUNITIES

Demand for “healthier” options in ice cream expected to grow, alongside the trend for indulgent consumption

Developments in private label will continue over the forecast period

Ice cream provides opportunities in the competitive arena

CATEGORY DATA

Table 49 - Sales of Ice Cream by Category: Volume 2019-2024

Table 50 - Sales of Ice Cream by Category: Value 2019-2024

Table 51 - Sales of Ice Cream by Category: % Volume Growth 2019-2024

Table 52 - Sales of Ice Cream by Category: % Value Growth 2019-2024

Table 53 - Sales of Ice Cream by Leading Flavours: Rankings 2019-2024

Table 54 - Sales of Impulse Ice Cream by Format: % Value 2019-2024

Table 55 - NBO Company Shares of Ice Cream: % Value 2020-2024

Table 56 - LBN Brand Shares of Ice Cream: % Value 2021-2024

Table 57 - NBO Company Shares of Impulse Ice Cream: % Value 2020-2024

Table 58 - LBN Brand Shares of Impulse Ice Cream: % Value 2021-2024

Table 59 - NBO Company Shares of Take-home Ice Cream: % Value 2020-2024

Table 60 - LBN Brand Shares of Take-home Ice Cream: % Value 2021-2024

Table 61 - Distribution of Ice Cream by Format: % Value 2019-2024

Table 62 - Forecast Sales of Ice Cream by Category: Volume 2024-2029

Table 63 - Forecast Sales of Ice Cream by Category: Value 2024-2029

Table 64 - Forecast Sales of Ice Cream by Category: % Volume Growth 2024-2029

Table 65 - Forecast Sales of Ice Cream by Category: % Value Growth 2024-2029

Savoury Snacks in Portugal

KEY DATA FINDINGS

2024 DEVELOPMENTS

Savoury snacks maintains healthy sales, despite economic pressures

Innovation slows down as manufacturers focus on their core portfolios

Nuts, seeds, and trail mixes continue to attract attention and inspire innovation

PROSPECTS AND OPPORTUNITIES

Innovation expected to ramp up again over the forecast period

Nuts increasingly positioned as impulse purchases

Sustainability will continue to be a key trend over the forecast period

CATEGORY DATA

Summary 4 - Other Savoury Snacks by Product Type: 2024

Table 66 - Sales of Savoury Snacks by Category: Volume 2019-2024

Table 67 - Sales of Savoury Snacks by Category: Value 2019-2024

Table 68 - Sales of Savoury Snacks by Category: % Volume Growth 2019-2024

Table 69 - Sales of Savoury Snacks by Category: % Value Growth 2019-2024

Table 70 - NBO Company Shares of Savoury Snacks: % Value 2020-2024

Table 71 - LBN Brand Shares of Savoury Snacks: % Value 2021-2024

Table 72 - Distribution of Savoury Snacks by Format: % Value 2019-2024

Table 73 - Forecast Sales of Savoury Snacks by Category: Volume 2024-2029

Table 74 - Forecast Sales of Savoury Snacks by Category: Value 2024-2029

Table 75 - Forecast Sales of Savoury Snacks by Category: % Volume Growth 2024-2029

Table 76 - Forecast Sales of Savoury Snacks by Category: % Value Growth 2024-2029

Sweet Biscuits, Snack Bars and Fruit Snacks in Portugal

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sweet biscuits benefit from indulgent consumption trends

Mondelez uses IP partnerships and strong marketing strategies to raise brand image

Private labels continue to expand in Portugal

PROSPECTS AND OPPORTUNITIES

Health and wellbeing trend set to become more apparent in biscuits

“Snackification” trends can support consumption in the post-pandemic landscape

Inflationary pressures delay new product launches

CATEGORY DATA

Table 77 - Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2019-2024

Table 78 - Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2019-2024

Table 79 - Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2019-2024

Table 80 - Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2019-2024

Table 81 - NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2024

Table 82 - LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2021-2024

Table 83 - NBO Company Shares of Sweet Biscuits: % Value 2020-2024

Table 84 - LBN Brand Shares of Sweet Biscuits: % Value 2021-2024

Table 85 - NBO Company Shares of Snack Bars: % Value 2020-2024

Table 86 - LBN Brand Shares of Snack Bars: % Value 2021-2024

Table 87 - NBO Company Shares of Fruit Snacks: % Value 2020-2024

Table 88 - LBN Brand Shares of Fruit Snacks: % Value 2021-2024

Table 89 - Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2019-2024

Table 90 - Distribution of Sweet Biscuits by Format: % Value 2019-2024

Table 91 - Distribution of Snack Bars by Format: % Value 2019-2024

Table 92 - Distribution of Fruit Snacks by Format: % Value 2019-2024

Table 93 - Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2024-2029

Table 94 - Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2024-2029

Table 95 - Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2024-2029

Table 96 - Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2024-2029

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