



The Evolution of Eating Occasions

August 2021

Table of Contents

Scope
Key findings
Opportunities abound if innovation strategies evolve with eating occasions
Examining the Evolution of Eating Occasions
Exploring The Evolution of Eating Occasions
The Evolution of Eating Occasions in-depth
Convenient From-Scratch Cooking
New Home Lifestyles
Fluidity Anywhere
Recreating Experiences
Sensory Experience
Permissible Indulgence
The Evolution of Eating Occasions in focus
Companies are meeting the needs of consumers using various strategies
Simplifying preparation: Zanara makes hot cereals snackable
Simplifying preparation: Meyer Corp launches cookware suited for microwave cooking
Leveraging social media-centred food discovery and sharing : Kraft Heinz connects to FoodTok
Being compatible with home lifestyles: LG Corp uses artificial intelligence for a connected kitchen
Being compatible with home lifestyles: Cholimex adapts to dishes and consumers
Adapting to delivery and takeaway: Inno -Pak launches a simple tamper-proofing solution
Creating sensorial engagement through digital means: Unilever matches audio with taste
Justifying spend with novelty and quality: Checkers launches premium range
The Evolution of Eating Occasions
Key industry takeaways
Challenges to overcome
Become tomorrow's next leader

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/the-evolution-of-eating-occasions/report.