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Headphones in the Netherlands

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Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Moderate volume growth, driven by TWS earbuds
- Sustainability gains prominence
- Premiumisation drives value growth

PROSPECTS AND OPPORTUNITIES

- Moderate growth, as boom is over
- Value growth likely to be affected by slowdown in price increases
- Performance of smartphones influences that of headphones

CATEGORY DATA

- Table 1 - Sales of Headphones by Category: Volume 2019-2024
- Table 2 - Sales of Headphones by Category: Value 2019-2024
- Table 3 - Sales of Headphones by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Headphones by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Headphones: % Volume 2020-2024
- Table 6 - LBN Brand Shares of Headphones: % Volume 2021-2024
- Table 7 - Distribution of Headphones by Channel: % Volume 2019-2024
- Table 8 - Forecast Sales of Headphones by Category: Volume 2024-2029
- Table 9 - Forecast Sales of Headphones by Category: Value 2024-2029
- Table 10 - Forecast Sales of Headphones by Category: % Volume Growth 2024-2029
- Table 11 - Forecast Sales of Headphones by Category: % Value Growth 2024-2029

Consumer Electronics in the Netherlands - Industry Overview

EXECUTIVE SUMMARY

- Consumer electronics in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retailing developments
- What next for consumer electronics?

MARKET DATA

- Table 12 - Sales of Consumer Electronics by Category: Volume 2019-2024
- Table 13 - Sales of Consumer Electronics by Category: Value 2019-2024
- Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
- Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2019-2024
- Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2020-2024
- Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
- Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2019-2024
- Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2024-2029
- Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2024-2029
- Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029
- Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

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SOURCES

- Summary 1 - Research Sources

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