



Euromonitor
International

Dairy Products and Alternatives in Kazakhstan

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Baby food sees excellent value sales, with lower positive volume supported by baseline demand
Agusha gains on Nestlé’s Gerber in prepared baby food
Demand for milk formula remains low, due to rising competition from solid food

PROSPECTS AND OPPORTUNITIES

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KEY DATA FINDINGS

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Hard cheese is the most popular, but soft cheese has stronger local production

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KEY DATA FINDINGS

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KEY DATA FINDINGS

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Plant-Based Dairy in Kazakhstan

2024 DEVELOPMENTS

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