



# Dairy Products and Alternatives in Hong Kong, China

August 2024

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture  
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What next for dairy products and alternatives?

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DISCLAIMER

SOURCES

Summary 1 - Research Sources

KEY DATA FINDINGS

2024 DEVELOPMENTS

Hong Kong milk formula stagnates as mainland consumers shift back to local options  
Consumers choose affordable milk formula amid high cost-of-living pressures  
Consumers prioritise functionality over complex nutritional claims

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KEY DATA FINDINGS

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PROSPECTS AND OPPORTUNITIES

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Cheese in Hong Kong, China

KEY DATA FINDINGS

2024 DEVELOPMENTS

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Drinking Milk Products in Hong Kong, China

KEY DATA FINDINGS

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Shifting demographics reshape drinking milk landscape as mainland brands gain traction  
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PROSPECTS AND OPPORTUNITIES

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KEY DATA FINDINGS

2024 DEVELOPMENTS

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Health and wellness trend drives steady yoghurt consumption

PROSPECTS AND OPPORTUNITIES

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KEY DATA FINDINGS

2024 DEVELOPMENTS

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Foodservice drives demand for other dairy amid revival of tourism and out-of-home consumption

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KEY DATA FINDINGS

2024 DEVELOPMENTS

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PROSPECTS AND OPPORTUNITIES

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CATEGORY DATA

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