



Euromonitor  
International

# Consumer Appliances: Quarterly Statement Q3 2021

October 2021

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Key findings

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Market expected to recover and exceed 2019 size

Hygiene, kitchen and small appliances continue to see strong growth

Automatic washer dryers: Continued focus on hygiene

Freestanding large cooking appliances are seeing a short-term boost

Consumers continue to spend on personal care appliances while at home

Consumers are spending money to save time cleaning the home

Consumers continue to experiment with small cooking appliances

Consumers are investing in their at-home coffee experience

Chinese e-commerce platforms see appliances as a growth sector

Online share of consumer appliances in China exceeded 50% in 2020

Historically high copper prices are forcing a redesign of air conditioners

Window air conditioners becoming mainstream in South Korea

Built-in induction hobs is a high-growth category

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## Q3 2021 MACROECONOMIC UPDATE

Strong global economic recovery underway

Downside risk factors remain significant

Real GDP annual growth forecasts and revisions from last quarter, AE

Real GDP annual growth forecasts and revisions from last quarter, EMDE

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/consumer-appliances-quarterly-statement-q3-2021/report](http://www.euromonitor.com/consumer-appliances-quarterly-statement-q3-2021/report).