



Euromonitor
International

Cooking Ingredients and Meals in the United Kingdom

October 2024

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture
Key trends in 2024
Competitive landscape
Channel developments
What next for cooking ingredients and meals?

MARKET DATA

- Table 1 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 2 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 3 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
- Table 6 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
- Table 7 - Penetration of Private Label by Category: % Value 2019-2024
- Table 8 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
- Table 9 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
- Table 10 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
- Table 11 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
- Table 12 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Edible Oils in the United Kingdom

KEY DATA FINDINGS

2024 DEVELOPMENTS

Declining olive oil volumes driven by climate conditions and high prices
Vegetable and seed oils gain traction amid increasing prices of olive oil, but challenges remain
Availability constraints hinder private label's volume growth

PROSPECTS AND OPPORTUNITIES

Difficulties expected to continue into the forecast period
Opportunity for new blends and formats of edible oils
Interest in better-for-you edible oils could push further value and adoption

CATEGORY DATA

- Table 13 - Sales of Edible Oils by Category: Volume 2019-2024
- Table 14 - Sales of Edible Oils by Category: Value 2019-2024
- Table 15 - Sales of Edible Oils by Category: % Volume Growth 2019-2024
- Table 16 - Sales of Edible Oils by Category: % Value Growth 2019-2024
- Table 17 - NBO Company Shares of Edible Oils: % Value 2020-2024
- Table 18 - LBN Brand Shares of Edible Oils: % Value 2021-2024
- Table 19 - Distribution of Edible Oils by Format: % Value 2019-2024
- Table 20 - Forecast Sales of Edible Oils by Category: Volume 2024-2029
- Table 21 - Forecast Sales of Edible Oils by Category: Value 2024-2029
- Table 22 - Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029
- Table 23 - Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

Meals and Soups in the United Kingdom

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Varied performances within meals and soups
- Premiumisation fuels gains in ready meals
- Ongoing challenges for meal kits as growth peaks, but outperforms 2023

PROSPECTS AND OPPORTUNITIES

- Expanding the consumer base through flavour and authenticity
- Convenience is king as ready meals expands beyond chilled and frozen segments
- The growing importance of health and nutrition

CATEGORY DATA

- Table 24 - Sales of Meals and Soups by Category: Volume 2019-2024
- Table 25 - Sales of Meals and Soups by Category: Value 2019-2024
- Table 26 - Sales of Meals and Soups by Category: % Volume Growth 2019-2024
- Table 27 - Sales of Meals and Soups by Category: % Value Growth 2019-2024
- Table 28 - Sales of Chilled Ready Meals by Ethnicity: % Value 2019-2024
- Table 29 - Sales of Frozen Ready Meals by Ethnicity: % Value 2019-2024
- Table 30 - Sales of Soup by Leading Flavours: Rankings 2019-2024
- Table 31 - NBO Company Shares of Meals and Soups: % Value 2020-2024
- Table 32 - LBN Brand Shares of Meals and Soups: % Value 2021-2024
- Table 33 - Distribution of Meals and Soups by Format: % Value 2019-2024
- Table 34 - Forecast Sales of Meals and Soups by Category: Volume 2024-2029
- Table 35 - Forecast Sales of Meals and Soups by Category: Value 2024-2029
- Table 36 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029
- Table 37 - Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

Sauces, Dips and Condiments in the United Kingdom

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Cooking trends as a driver of category performance
- Role of flavour and variety in the underperformance of private label
- Pickled products and fermented ingredients capture growing interest

PROSPECTS AND OPPORTUNITIES

- Rising popularity of unique yet authentic sauces and condiments
- Cooking trends driven by the rise of healthy eating habits
- Opportunities for growth and innovation among sustainable products

CATEGORY DATA

- Table 38 - Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024
- Table 39 - Sales of Sauces, Dips and Condiments by Category: Value 2019-2024
- Table 40 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024
- Table 41 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024
- Table 42 - Sales of Liquid Recipe Sauces by Type: % Value 2019-2024
- Table 43 - Sales of Other Sauces and Condiments by Type: Rankings 2019-2024
- Table 44 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024
- Table 45 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2024
- Table 46 - Distribution of Sauces, Dips and Condiments by Format: % Value 2019-2024

Table 47 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029

Table 48 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029

Table 49 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029

Table 50 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

Sweet Spreads in the United Kingdom

KEY DATA FINDINGS

2024 DEVELOPMENTS

Pricing, health and innovation drive stronger performance of honey

The impact of ingredients costs on jams and preserves

Growth of nut and seed based spreads sustained by health proposition and expanded consumer reach

PROSPECTS AND OPPORTUNITIES

Health trends set to influence consumer choices in sweet spreads

Sweet spreads to gain momentum as eating occasions expand

Sustainability movement driven by deforestation regulations impact palm oil

CATEGORY DATA

Table 51 - Sales of Sweet Spreads by Category: Volume 2019-2024

Table 52 - Sales of Sweet Spreads by Category: Value 2019-2024

Table 53 - Sales of Sweet Spreads by Category: % Volume Growth 2019-2024

Table 54 - Sales of Sweet Spreads by Category: % Value Growth 2019-2024

Table 55 - Sales of Jams and Preserves by Leading Flavours: Rankings 2019-2024

Table 56 - NBO Company Shares of Sweet Spreads: % Value 2020-2024

Table 57 - LBN Brand Shares of Sweet Spreads: % Value 2021-2024

Table 58 - Distribution of Sweet Spreads by Format: % Value 2019-2024

Table 59 - Forecast Sales of Sweet Spreads by Category: Volume 2024-2029

Table 60 - Forecast Sales of Sweet Spreads by Category: Value 2024-2029

Table 61 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029

Table 62 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cooking-ingredients-and-meals-in-the-united-kingdom/report.