



Euromonitor
International

Cooking Ingredients and Meals in Saudi Arabia

November 2024

Table of Contents

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture
Key trends in 2024
Competitive landscape
Channel developments
What next for cooking ingredients and meals?

MARKET DATA

- Table 1 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 2 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 3 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
- Table 6 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
- Table 7 - Penetration of Private Label by Category: % Value 2019-2024
- Table 8 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
- Table 9 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
- Table 10 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
- Table 11 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
- Table 12 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Edible Oils in Saudi Arabia

KEY DATA FINDINGS

2024 DEVELOPMENTS

Edible oils grows through affordability and bigger packs
Olive oil prices rise as supply challenges arise
Private labels grow as prices rise

PROSPECTS AND OPPORTUNITIES

Edible oils expected to see growth over forecast period
Organic variations to appear serving health conscious consumers as prices rise
SAVOLA to retain lead, while e-commerce is expected to expand

CATEGORY DATA

- Table 13 - Sales of Edible Oils by Category: Volume 2019-2024
- Table 14 - Sales of Edible Oils by Category: Value 2019-2024
- Table 15 - Sales of Edible Oils by Category: % Volume Growth 2019-2024
- Table 16 - Sales of Edible Oils by Category: % Value Growth 2019-2024
- Table 17 - NBO Company Shares of Edible Oils: % Value 2020-2024
- Table 18 - LBN Brand Shares of Edible Oils: % Value 2021-2024
- Table 19 - Distribution of Edible Oils by Format: % Value 2019-2024
- Table 20 - Forecast Sales of Edible Oils by Category: Volume 2024-2029
- Table 21 - Forecast Sales of Edible Oils by Category: Value 2024-2029
- Table 22 - Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029
- Table 23 - Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

Meals and Soups in Saudi Arabia

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Frozen pizza leads growth in the category
- Private labels gaining a stronger presence
- Soup continues to grow in popularity with dry varieties retaining their dominance

PROSPECTS AND OPPORTUNITIES

- Health and wellness to shape the future of meals and soups
- Private labels to gain share
- Healthy growth expected for frozen ready meals and pizza in the Saudi Arabian market

CATEGORY DATA

- Table 24 - Sales of Meals and Soups by Category: Volume 2019-2024
- Table 25 - Sales of Meals and Soups by Category: Value 2019-2024
- Table 26 - Sales of Meals and Soups by Category: % Volume Growth 2019-2024
- Table 27 - Sales of Meals and Soups by Category: % Value Growth 2019-2024
- Table 28 - Sales of Chilled Ready Meals by Ethnicity: % Value 2019-2024
- Table 29 - Sales of Frozen Ready Meals by Ethnicity: % Value 2019-2024
- Table 30 - Sales of Soup by Leading Flavours: Rankings 2019-2024
- Table 31 - NBO Company Shares of Meals and Soups: % Value 2020-2024
- Table 32 - LBN Brand Shares of Meals and Soups: % Value 2021-2024
- Table 33 - Distribution of Meals and Soups by Format: % Value 2019-2024
- Table 34 - Forecast Sales of Meals and Soups by Category: Volume 2024-2029
- Table 35 - Forecast Sales of Meals and Soups by Category: Value 2024-2029
- Table 36 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029
- Table 37 - Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

Sauces, Dips and Condiments in Saudi Arabia

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Healthy growth for sauces, dips and condiments
- Innovation in flavours and loyalty to brands
- Herbs and spices reflects growth as the market expands

PROSPECTS AND OPPORTUNITIES

- Innovations to shape the future of sauces, dips and condiments
- Digitalisation to provide stronger possibilities
- Private labels to grow, local brands to appear, while discounters gain stronger share

CATEGORY DATA

- Table 38 - Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024
- Table 39 - Sales of Sauces, Dips and Condiments by Category: Value 2019-2024
- Table 40 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024
- Table 41 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024
- Table 42 - Sales of Liquid Recipe Sauces by Type: % Value 2019-2024
- Table 43 - Sales of Other Sauces and Condiments by Type: Rankings 2019-2024
- Table 44 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024
- Table 45 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2024
- Table 46 - Distribution of Sauces, Dips and Condiments by Format: % Value 2019-2024

Table 47 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029

Table 48 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029

Table 49 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029

Table 50 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

Sweet Spreads in Saudi Arabia

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth supported by demand for convenience

Honey benefits from health and wellness trend, while chocolate spreads leads growth

Nut and seed based spreads enjoys rising demand

PROSPECTS AND OPPORTUNITIES

Manufacturers of sweet spreads embrace health conscious trends

Government supports honey production in the Kingdom as part of vision 2030

Private labels to grow in popularity in sweet spreads

CATEGORY DATA

Table 51 - Sales of Sweet Spreads by Category: Volume 2019-2024

Table 52 - Sales of Sweet Spreads by Category: Value 2019-2024

Table 53 - Sales of Sweet Spreads by Category: % Volume Growth 2019-2024

Table 54 - Sales of Sweet Spreads by Category: % Value Growth 2019-2024

Table 55 - Sales of Jams and Preserves by Leading Flavours: Rankings 2019-2024

Table 56 - NBO Company Shares of Sweet Spreads: % Value 2020-2024

Table 57 - LBN Brand Shares of Sweet Spreads: % Value 2021-2024

Table 58 - Distribution of Sweet Spreads by Format: % Value 2019-2024

Table 59 - Forecast Sales of Sweet Spreads by Category: Volume 2024-2029

Table 60 - Forecast Sales of Sweet Spreads by Category: Value 2024-2029

Table 61 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029

Table 62 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cooking-ingredients-and-meals-in-saudi-arabia/report.