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International

Cooking Ingredients and Meals in the United Arab Emirates

October 2024

EXECUTIVE SUMMARY

- Cooking ingredients and meals in 2024: The big picture
- Key trends in 2024
- Competitive landscape
- Channel developments
- What next for cooking ingredients and meals?

MARKET DATA

- Table 1 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 2 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 3 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
- Table 6 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
- Table 7 - Penetration of Private Label by Category: % Value 2019-2024
- Table 8 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
- Table 9 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
- Table 10 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
- Table 11 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
- Table 12 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

Edible Oils in the United Arab Emirates

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Consumers opt for edible oils perceived as healthier
- IFFCO leads edible oils
- IFFCO launches carbon-neutral olive oil

PROSPECTS AND OPPORTUNITIES

- Health trends to drive future growth of edible oils
- Increasing focus on sustainability by both players and consumers
- E-commerce to boost growth of edible oils

CATEGORY DATA

- Table 13 - Sales of Edible Oils by Category: Volume 2019-2024
- Table 14 - Sales of Edible Oils by Category: Value 2019-2024
- Table 15 - Sales of Edible Oils by Category: % Volume Growth 2019-2024
- Table 16 - Sales of Edible Oils by Category: % Value Growth 2019-2024
- Table 17 - NBO Company Shares of Edible Oils: % Value 2020-2024
- Table 18 - LBN Brand Shares of Edible Oils: % Value 2021-2024
- Table 19 - Distribution of Edible Oils by Format: % Value 2019-2024
- Table 20 - Forecast Sales of Edible Oils by Category: Volume 2024-2029
- Table 21 - Forecast Sales of Edible Oils by Category: Value 2024-2029
- Table 22 - Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029
- Table 23 - Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

Meals and Soups in the United Arab Emirates

KEY DATA FINDINGS

2024 DEVELOPMENTS

Convenience and health drive growth for meals and soups

Meal kits brand Hello Chef receives B-Corp certification

Alliance Food Company enters ready meals

PROSPECTS AND OPPORTUNITIES

Convenience and health will be major growth drivers of meals and soups

Private label set to gain further share in chilled ready meals

CATEGORY DATA

Table 24 - Sales of Meals and Soups by Category: Volume 2019-2024

Table 25 - Sales of Meals and Soups by Category: Value 2019-2024

Table 26 - Sales of Meals and Soups by Category: % Volume Growth 2019-2024

Table 27 - Sales of Meals and Soups by Category: % Value Growth 2019-2024

Table 28 - Sales of Chilled Ready Meals by Ethnicity: % Value 2019-2024

Table 29 - Sales of Frozen Ready Meals by Ethnicity: % Value 2019-2024

Table 30 - Sales of Soup by Leading Flavours: Rankings 2019-2024

Table 31 - NBO Company Shares of Meals and Soups: % Value 2020-2024

Table 32 - LBN Brand Shares of Meals and Soups: % Value 2021-2024

Table 33 - Distribution of Meals and Soups by Format: % Value 2019-2024

Table 34 - Forecast Sales of Meals and Soups by Category: Volume 2024-2029

Table 35 - Forecast Sales of Meals and Soups by Category: Value 2024-2029

Table 36 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029

Table 37 - Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

Sauces, Dips and Condiments in the United Arab Emirates

KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumers gradually switch to perceived healthier sauces

Diverse population drives flavour innovation

Heinz Africa & Middle East FZO leads category due to brand loyalty

PROSPECTS AND OPPORTUNITIES

Private label sales set to further rise due to budget-conscious consumers

Local fermented pickles and sauerkraut launch in Spinneys and Waitrose

E-commerce likely to gain ground, driven by convenience

CATEGORY DATA

Table 38 - Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024

Table 39 - Sales of Sauces, Dips and Condiments by Category: Value 2019-2024

Table 40 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024

Table 41 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024

Table 42 - Sales of Liquid Recipe Sauces by Type: % Value 2019-2024

Table 43 - Sales of Other Sauces and Condiments by Type: Rankings 2019-2024

Table 44 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024

Table 45 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2024

Table 46 - Distribution of Sauces, Dips and Condiments by Format: % Value 2019-2024

Table 47 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029

Table 48 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029

Table 49 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029

Table 50 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

Sweet Spreads in the United Arab Emirates

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Demand for healthier sweet spreads driven by younger generations
- New laboratory tests quality of honey in the United Arab Emirates
- Nutella and Al Shifa retain solid lead in sweet spreads

PROSPECTS AND OPPORTUNITIES

- Rise of health and wellness brands to influence future development
- E-commerce to continue growing its presence in sweet spreads

CATEGORY DATA

- Table 51 - Sales of Sweet Spreads by Category: Volume 2019-2024
- Table 52 - Sales of Sweet Spreads by Category: Value 2019-2024
- Table 53 - Sales of Sweet Spreads by Category: % Volume Growth 2019-2024
- Table 54 - Sales of Sweet Spreads by Category: % Value Growth 2019-2024
- Table 55 - Sales of Jams and Preserves by Leading Flavours: Rankings 2019-2024
- Table 56 - NBO Company Shares of Sweet Spreads: % Value 2020-2024
- Table 57 - LBN Brand Shares of Sweet Spreads: % Value 2021-2024
- Table 58 - Distribution of Sweet Spreads by Format: % Value 2019-2024
- Table 59 - Forecast Sales of Sweet Spreads by Category: Volume 2024-2029
- Table 60 - Forecast Sales of Sweet Spreads by Category: Value 2024-2029
- Table 61 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2024-2029
- Table 62 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2024-2029

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