



Euromonitor
International

Cooking Ingredients and Meals in Vietnam

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Edible Oils in Vietnam

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Edible oils sees steady total volume growth in 2024, driven by the essential nature of such products
Production of edible oils faces supply volatility due to adverse weather in key producing regions
Calofic Corp leads edible oils through strong branding and influencer-driven marketing

PROSPECTS AND OPPORTUNITIES

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Frozen ready meals sees greater diversity in snacking products

PROSPECTS AND OPPORTUNITIES

Ready meals set to record significant retail volume growth, driven by demand for convenient and safe options
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Chilli sauces sees a greater variety of both local- and international-inspired flavours
Sauces, dips and condiments continues to be led by Masan Consumer Corp in 2024

PROSPECTS AND OPPORTUNITIES

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