



**Euromonitor
International**

Processed Meat, Seafood and Alternatives To Meat in Hong Kong, China

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Foodservice channel remains leading growth driver of category
- Competition from Shenzhen brings threats to retail volumes in Hong Kong
- Meat and seafood substitutes continues to grow but at a slower rate

PROSPECTS AND OPPORTUNITIES

- Continuous decline for shelf stable options due to health-conscious trend
- Continuous development of meat and seafood substitutes with focus on local dining habits
- Tofu and derivatives offers alternative option to meat and seafood substitutes

CATEGORY DATA

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Staple Foods in Hong Kong, China - Industry Overview

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DISCLAIMER

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