



Processed Meat, Seafood and Alternatives To Meat in Croatia

November 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Rising prices drive switch to budget-friendly processed meat in 2024
- Healthy eating trend increases fish consumption
- Organic meat shift as consumers increasingly demand ethically produced and sustainable food options

PROSPECTS AND OPPORTUNITIES

- Escalating processed meat prices due to reliance on imports
- Retailers to increasingly adopt automated solutions
- Meat market consolidation as companies navigate the challenges of increasing costs

CATEGORY DATA

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Staple Foods in Croatia - Industry Overview

EXECUTIVE SUMMARY

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- Key trends in 2024
- Competitive Landscape
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- What next for staple foods?

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Summary 1 - Research Sources

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