



Processed Meat, Seafood and Alternatives To Meat in Spain

November 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

Processed meat, seafood and alternatives to meat sees a return to growth as inflation stabilises

Frozen options prove popular as air fryers become the focus of new product development

Healthier options appear in the market as players look for new ways to differentiate their products

PROSPECTS AND OPPORTUNITIES

Meat and seafood substitutes set to benefit from strong investment in new product development

Producers being forced to adapt as spike in olive oil prices hits canned seafood prices

Processed meat producers set to face new obstacles due to a raft of new EU regulations

CATEGORY DATA

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Staple Foods in Spain - Industry Overview

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DISCLAIMER

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