



**Euromonitor  
International**

# Processed Meat, Seafood and Alternatives To Meat in Chile

October 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Inflation impacts performance of red meat in Chile
- Retail demand for meat and seafood substitutes continues to grow, with greater emphasis on transparency
- Emphasis on technological innovation and personalised customer experiences

PROSPECTS AND OPPORTUNITIES

- Health, wellness and sustainability trends will drive dynamic performance of meat and seafood substitutes over the forecast period
- Growing focus on sustainable packaging
- Further investment for Productos Fernandez SA

CATEGORY DATA

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Staple Foods in Chile - Industry Overview

EXECUTIVE SUMMARY

- Staple foods in 2024: The big picture
- Key trends in 2024
- Competitive landscape
- Channel developments
- What next for staple foods?

MARKET DATA

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## SOURCES

### Summary 1 - Research Sources

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