

Processed Meat, Seafood and Alternatives To Meat in Bolivia

November 2024

Processed Meat, Seafood and Alternatives To Meat in Bolivia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Processed seafood highly dependent on imports faces a period of supply chain challenges. The breadth of distribution and affordability consolidate the leadership of Sofía

Certain shelf-stable seafood options become an alternative in an inflationary period

PROSPECTS AND OPPORTUNITIES

High levels of local chicken meat production favour the development of processed options Consumption of processed fish still offers ample opportunity for growth Meat substitutes, while still niche, continue to expand

CATEGORY DATA

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Staple Foods in Bolivia - Industry Overview

EXECUTIVE SUMMARY

Staple foods in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

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