



Euromonitor  
International

# Cooking Ingredients and Meals in Bosnia and Herzegovina

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EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture  
Key trends in 2024  
Competitive landscape  
Channel developments  
What next for cooking ingredients and meals?

MARKET DATA

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DISCLAIMER

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Edible Oils in Bosnia and Herzegovina

KEY DATA FINDINGS

2024 DEVELOPMENTS

Marginal volume growth in 2024  
Slightly higher volume growth for olive oil  
Competitive landscape remains consolidated

PROSPECTS AND OPPORTUNITIES

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Meals and Soups in Bosnia and Herzegovina

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2024 DEVELOPMENTS

- Ready meals outperforms soup
- Prepared salads register highest volume and value growth
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- Packaging and manufacturing innovations

CATEGORY DATA

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Sauces, Dips and Condiments in Bosnia and Herzegovina

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Positive volume and value growth
- Numerous product launches keep consumers engaged
- Focus on healthier positioning

PROSPECTS AND OPPORTUNITIES

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CATEGORY DATA

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Volume decline for chocolate spread  
Rising demand for sweet spreads with a healthier positioning  
Honey also performs strongly

PROSPECTS AND OPPORTUNITIES

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CATEGORY DATA

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