



Processed Meat, Seafood and Alternatives To Meat in Ecuador

November 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Shelf stable seafood remains highly consolidated in 2024
- Wide range of private label in processed meat, appealing to price-sensitive consumers
- Wider range of options at more competitive prices due to trade agreement with the EU

PROSPECTS AND OPPORTUNITIES

- Modern grocery retailers are a catalyst for growth
- Adapting to changing lifestyles and household demographics
- Companies need to address health concerns

CATEGORY DATA

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Staple Foods in Ecuador - Industry Overview

EXECUTIVE SUMMARY

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- Key trends in 2024
- Competitive Landscape
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- What next for staple foods?

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SOURCES

Summary 1 - Research Sources

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