



**Euromonitor
International**

Processed Meat, Seafood and Alternatives To Meat in Bosnia and Herzegovina

November 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Stable demand amidst ongoing challenges in processed meat and seafood
- Growth potential in frozen and chilled processed seafood categories
- Product development innovations in processed seafood and meat alternatives

PROSPECTS AND OPPORTUNITIES

- Stable demand despite population decline and economic constraints
- Modest growth for processed meat and emerging opportunities in seafood
- Premiumisation and demand for quality to drive frozen and chilled seafood growth

CATEGORY DATA

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Staple Foods in Bosnia and Herzegovina - Industry Overview

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- Key trends in 2024
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DISCLAIMER

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Summary 1 - Research Sources

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