



Processed Meat, Seafood and Alternatives To Meat in Algeria

November 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Minimal volume growth in 2024
- Shelf stable seafood continues to account for most value sales
- Contrasting competitive landscape for processed seafood versus processed meat

PROSPECTS AND OPPORTUNITIES

- Stable performance over forecast period
- Increasing focus on frozen offerings
- Emphasis on convenience, health and value for money

CATEGORY DATA

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Staple Foods in Algeria - Industry Overview

EXECUTIVE SUMMARY

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- Key trends in 2024
- Competitive landscape
- Channel developments
- What next for staple foods?

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DISCLAIMER

SOURCES

Summary 1 - Research Sources

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